

Medisanté and Oviva collaborate to streamline the collection of IoT weight data in Virtual Obesity Care

- Oviva and Medisanté team up to deliver the best smart scale device experience in Virtual Obesity Care to 2,500 Patients and their health coaches
- Oviva integrates into its Obesity Care Platform the Medical IoT Platform (M+ Hub) of Medisanté and its Cellular-Enabled Weight-Scales
- The Remote Device Monitoring (RDM) capabilities of M+ Hub enable Oviva to Minimize the Devices' Total Cost of Ownership (TCO) in its Obesity Care Programs

Altendorf (Switzerland) and Lucerne (Switzerland), October 27th, 2022 – Oviva, the Swiss-headquartered leader in obesity care across Europe, and Medisanté, a Swiss-based global innovator in medical IoT, today announced a collaboration agreement that enables a new connected obesity care model for patients and their health coaches, which relies on “near real time IoT data”.

In 2021, Oviva raised \$80m in Series C funding. The company is scaling up its technology with the goal of making it more accessible to a wider range of people. It launched multiple pathways and products which are reimbursed by public health insurers to make obesity care accessible to everyone. So far, they have treated more than 300,000 patients in their four markets and their products are able to support the more than 50% overweight adults in Europe.

According to Dr. Kai Eberhardt, the CEO and co-founder of Oviva: “Cellular-enabled weight scales enable patients to reliably monitor their weight loss and automatically connect and record the current weight in the Oviva app. The patients only have to insert the battery and do not need to worry about further setup. This allows for a better patient experience and hopefully better results in our programs.”

According to Gilles Lunzenfichter, the CEO and co-founder of Medisanté: “Having Medisanté be the trusted IoT postman for Oviva while allowing their health coaches to onboard patients regardless of social determinants of health (SDoH) in their obesity care programs is a further validation of our medical IoT infrastructure strategy. We are committed to delivering seamless device interoperability with the Oviva platform and to minimize their devices' Total Cost of Ownership (TCO) as they scale their programs.”

About Medisanté Group AG

[Medisanté](#) is headquartered in Switzerland and is part of the PariSanté Campus digital health ecosystem. It enables the hospital at home with global medical IoT. By connecting/managing in one cloud a broad range of devices/gateways via a private cellular network, it redefines device interoperability and monitoring for technical teams and delivers medical IoT data as a Service to care teams in the virtual care platform of their choice. It keeps the device experience seamless and secure at scale for care teams and patients by leveraging global cloud and IoT technologies for non-identifiable device data while leaving the data sovereignty of sensitive patient data to compliant virtual care platforms. Medisanté Hub (M+ Hub) is the only medical IoT platform that delivers remote device monitoring (RDM) across vendor, platform, and country silos and makes no compromise on privacy or inclusion. It allows care teams to scale virtual care while minimizing the devices' total cost of ownership (TCO).

About Oviva AG

[Oviva](#) was founded in 2014 by a multidisciplinary team of health and technology experts. Half of the European population is overweight and at a higher risk of developing type 2 diabetes. The three founders Dr. Kai Eberhardt (CEO), Manuel Baumann (CTO) and Dr. Mark Jenkins (UK Managing Partner & Medical Director) recognized that, despite this, there were no personalized, long-term treatment options.

Their solution was to combine personal advice by a dietitian with a smart app that people use to record relevant information such as meals, physical activity, or weight. In addition, the app enables a regular exchange with the dietitian via chat and provides the Oviva user with helpful learning content. Longer-term, Oviva helps its patients to lead a healthier life, relieves pressure on doctors to advise on weight and lifestyle, and ultimately leads to savings for the health system. Oviva works directly with statutory health insurers and national health systems and operates in Switzerland, Germany, the UK, and France.

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