

Oviva Welcomes Healthcare Leader Michelle Carnahan As New Board Member

Zurich, Switzerland, November 19 2024 - Oviva, the leading virtual care provider for weight-related conditions in Europe, proudly announces the appointment of Michelle Carnahan, President of Thirty Madison, to its Board of Directors. Michelle Carnahan is a seasoned visionary leader in healthcare, known for driving innovation and growth across digital healthcare startups and Fortune 500 companies.

"Michelle's proven success in transforming healthcare businesses, including her extensive experience in the pharmaceutical sector, will be invaluable as we shape Oviva's future," said Kai Eberhardt, CEO and Co-Founder of Oviva. "Her forward-thinking approach and commitment to growth align seamlessly with our mission to provide the most accessible and effective care to people living with weight-related conditions."

As President of Thirty Madison, Michelle successfully led the company to unicorn status by focusing on strategic growth in chronic condition management. Prior to this, she held senior leadership positions at pharmaceutical leaders like Eli Lilly and Sanofi, successfully managing large organisations with multi-billion dollar portfolios. With over 25 years of experience in both startups and established corporations, she has a proven track record of transforming corporate cultures and securing significant funding. Additionally, Michelle advises healthcare business and commercial strategies, lending her insights to the ever-evolving healthcare landscape.

"I'm excited for the opportunity to join Oviva's board, especially at such an important point in their mission to improve healthcare access across Europe," said Michelle Carnahan. "I look forward to contributing to their continued growth as they work to impact the health system by improving outcomes for patients."

ABOUT Oviva

Oviva is creating a healthier future for people living with weight-related conditions by offering highly accessible and effective technology-enabled therapy. As the European leader in virtual care, Oviva combines cutting-edge technology with personalized coaching to empower individuals to make sustainable lifestyle changes and improve health outcomes. With Oviva's medical device-certified app, patients can easily track their meals, physical activity, and weight, engage with a multidisciplinary care team via chat, and access educational content tailored to their needs. To ensure the best individual care, Oviva integrates access to weight-loss medications (GLP-1s) and provides comprehensive, fully reimbursed support before, during, and after treatment. Oviva's holistic care helps people to lead a healthier life, relieves pressure on doctors to advise on weight and lifestyle, and ultimately leads to savings for the health system. Oviva works directly with statutory health insurers and national healthcare systems in the UK, Germany and Switzerland, and has already treated over 700,000 patients across Europe.

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