

Oviva Strengthens Executive Team with New Chief Medical Officer and Swiss MD

Zurich, Switzerland, March 24 2025 - Oviva, Europe's leading virtual care provider for weight-related conditions, proudly announces the appointments of Nicolai Rhee as Chief Medical Officer (CMO) and Martin Kirchberger as Managing Director Switzerland. These strategic leadership additions will further advance Oviva's mission to provide the most accessible and effective care for people living with weight-related conditions.

Nicolai Rhee Joins Oviva as Chief Medical Officer

Nicolai Rhee, an MD and PhD in incretin physiology, brings over a decade of experience from Novo Nordisk, where he led medical and clinical teams across multiple countries. His expertise in medical affairs, clinical trials, and regulatory engagement will be instrumental as Oviva continues integrating medical prescribing into its care model.

"Nicolai's deep expertise in clinical operations and medical strategy will be invaluable as we expand our offering to include more medical prescribing and evidence generation," said Kai Eberhardt, CEO and Co-Founder of Oviva. "His collaborative approach aligns well with our culture, and I'm excited to see the impact he will have on our mission."

"I'm thrilled to join Oviva at such a crucial time in its growth," said Nicolai Rhee. "We have a fantastic potential to share the evidence and learnings we have from our digital health solutions. Knowledge about our methods and proof of the results can both benefit the scientific community but will also set a new standard for how weight-related conditions are treated in the clinic"

Martin Kirchberger Joins Oviva as Managing Director Switzerland

Martin Kirchberger joins Oviva from Sonova, where he managed the medical implant business across Germany, Austria, and Switzerland. With extensive experience in commercial and development roles, he brings a strong track record of business growth and innovation in healthcare.

"Martin's extensive experience in leading commercial and healthcare operations makes him the perfect fit to drive our Swiss business forward," said Kai Eberhardt. "His expertise in patient and doctor engagement will be instrumental as we continue to scale our impact in Switzerland."

"Oviva's approach to digital healthcare is truly transformational," said Martin Kirchberger. "I am excited to lead the Swiss team and work towards making innovative, tech-enabled care accessible to more people."

ABOUT Oviva

Oviva is creating a healthier future for people living with weight-related conditions by offering highly accessible and effective technology-enabled therapy. As the European leader in virtual care, Oviva combines cutting-edge technology with personalized coaching to empower individuals to make sustainable lifestyle changes and improve health outcomes. With Oviva's medical device-certified app, patients can easily track their meals, physical activity, and weight, engage with a multidisciplinary care team via chat, and access educational content tailored to their needs. To ensure the best individual care, Oviva integrates access to weight-loss medications (GLP-1s) and provides comprehensive, fully reimbursed support before, during, and after treatment. Oviva's holistic care helps people to lead a healthier life, relieves pressure on doctors to advise on weight and lifestyle, and ultimately leads to savings for the health system. Oviva works directly with statutory health insurers and national healthcare systems in the UK, Germany and Switzerland, and has already treated over 900,000 patients across Europe.

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